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P.7

[CLIENT LETTERHEAD]

[Data]

[Title First Last]
[Address]
[City, St Zip]

Dear [Title Last]:

CONGRATULATIONS! Your entry has been judged as the Grand Prize Winner in The Lighter Side from Merit Picture-A-Place Contest!

To qualify for and to claim your Grand Prize of First Class airfare for two to anywhere in the U.S. and \$5,000 cash, please complete the enclosed Affidavit and Release, and Guest Affidavit and Release. Return these forms to us in the postage-paid envelope provided no later than 21 days from letter date. Please note that the Affidavit and Release and Guest Affidavit and Release must be notarized.

Once we receive your completed forms, we will then certify you as the official Grand Prize Winner. If we do not receive your completed forms by [date] however, you will forfeit your prize and an alternate winner will be selected.

Again, congratulations from Merit! We look forward to hearing from you soon.

Sincerely,

Susan Jannetta
Merit

SJ/nl

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08/25/92 14:40 8

BURROUGHS DEX3500

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P.8

[CLIENT LETTERHEAD]

[Date]

[Title First Last]
[Address]
[City, St zip]

Dear [Title Last]:

CONGRATULATIONS! Your entry has been judged as a First Prize Winner in The Lighter Side from Merit Picture-A-Place Contest!

To qualify for and to claim your First Prize of a Sony Video 8^R Handycam[®] Camcorder, please complete the enclosed Affidavit and Release Form. Return this form to us in the postage-paid envelope provided no later than [21 days from letter date]. Please note that the Affidavit and Release must be notarized.

^{FIRST}
Once we receive your completed form, we will then certify you as an official ~~Grand~~ Prize Winner. If we do not receive your completed forms by [date] however, you will forfeit your prize and an alternate winner will be selected.

Again, congratulations from Merit! We look forward to hearing from you soon.

Sincerely,

Susan Jannetta
Merit

SJ/nl

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BURROUGHS DEX3500

P. 9

GRAND PRIZE AFFIDAVIT AND RELEASE

STATE OF)
) SS.:
 COUNTY OF)

_____, being duly sworn, deposes and

states: I was born the ____ day of _____, 19____

and am _____ years of age. My social security number is

_____. I permanently reside at _____
 (Street Address)

 (City) (State) (Zip Code)

I submit this affidavit for the benefit of Philip Morris Incorporated with the understanding that it will be relied upon to determine whether I am entitled to receive the prize for which my entry has been judged in The Lighter S Contest.

I have fully complied with t
 committed no fraud or deceive
 my prize.

st. I have
 claiming

As of the date I entered the
 I was not and am not now an
 family of an employee of Phi
 distributors and their adver
 agencies.

affidavit,
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 ffiliates,
 dging

In accordance with the offic
 for all federal, state and l
 roundtrip airfare for two an
 Hawaii, plus \$5,000.00 cash.

possibility
 Class
 Alaska and
 \$,700.00.

I agree to assign all copyri
 Morris Incorporated. I also agree that by entering, I grant
 permission for the publication, use, adaptation, editing and
 modifications of any photograph without additional compensation.

to Philip

If any statement made by me in this affidavit is false, in addition
 to any other action that may be taken against or required of me, I
 will return to Philip Morris Incorporated the prize awarded to me or
 the fair market value of the prize awarded to me.

I hereby release, discharge and hold harmless Philip Morris
 Incorporated, its affiliates, officers, employees and agents, the
 officers and employees of its agents, and the successors and assigns
 of each of those persons and entitles, from any and all actions,
 suits, claims and demands of any kind whatsoever including, but not
 limited to claims for personal injury of property damage, which I, my
 heirs, executors, administrators and assigns, had, now have or
 hereafter may have, by reason of any matter connected in any way with
 the Contest, including, but not limited to the operation of the
 Contest, the awarding of prizes, the receipt and use of the prize,
 except that Philip Morris Incorporated shall be responsible for
 presenting me the prize to which I am entitled.

*Should this be part of the
 since they've
 already entered?*

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PM 7TH FLOOR

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P. 10

I understand that the trip is subject to space and departure availability and confirmation of reservations. I further understand that I may not select a prize transfer, exchange or cash alternative instead of the trip.

PLEASE INDICATE DESTINATION

First Choice: _____

Second Choice: _____

PLEASE INDICATE YOUR PREFERRED T

(Date)

Privilege Redacted

Sworn to and subscribed before me
this ____ day of _____, 1992

Notary Public

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FIRST PRIZE AFFIDAVIT AND RELEASE

STATE OF)
COUNTY OF) SS.:
)

_____, being duly sworn, deposes and
states: I was born the ____ day of _____, 19____
and am _____ years of age. My social security number is
_____. I permanently reside at _____
(Street Address)

(City) (State) (Zip Code)

I submit this affidavit for the benefit of Philip Morris Incorporated with the understanding that it will be relied upon to determine whether I am entitled to receive the prize for which my entry has been judged in The Lighter Side from Merit Picture-A-Place Contest.

I have fully complied with the official rules of the Contest. I have committed no fraud or deception in entering the Contest or claiming my prize.

As of the date I entered the Contest and the date of this affidavit, I was not and am not now an employee or member of the immediate family of an employee of Philip Morris Incorporated, its affiliates, distributors and their advertising, sales promotion and judging agencies.

In accordance with the official rules, I hereby accept responsibility for all federal, state and local taxes on my prize, a Sony Video 8[®] Handycam Camcorder (model CCD-TR6 or equivalent). Approximate retail value is \$1,200.00).


I agree to assign all copyrights in and to the photographs to Philip Morris Incorporated. I also agree that by entering, I grant permission for the publication, use, adaptation, editing and modifications of any photograph without additional compensation.

If any statement made by me in this affidavit is false, in addition to any other action that may be taken against or required of me, I will return to Philip Morris Incorporated the prize awarded to me or the fair market value of the prize awarded to me.

I hereby release, discharge and hold harmless Philip Morris Incorporated, its affiliates, officers, employees and agents, the officers and employees of its agents, and the successors and assigns of each of those persons and entities, from any and all actions, suits, claims and demands of any kind whatsoever including, but not limited to claims for personal injury of property damage, which I, my heirs, executors, administrators and assigns, had, now have or hereafter may have, by reason of any matter connected in any way with the Contest, including, but not limited to the operation of the Contest, the awarding of prizes, the receipt and use of the prize, except that Philip Morris Incorporated shall be responsible for presenting me the prize to which I am entitled.

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P. 12

(Date)

(Signature)

Sworn to and subscribed before me
this ____ day of _____, 1992

Notary Public

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P. 13

**GUEST
AFFIDAVIT AND RELEASE**

STATE OF _____)
) SS.:
COUNTY OF _____)
_____, being duly sworn, deposes and
states: I was born the _____ day of _____, 19____
and am _____ years of age. My social security number is
_____. I permanently reside at _____

(City) (State) (Zip Code)

As a condition precedent to accompanying the Grand Prize Winner in The Lighter Side from Merit Picture-A-Place Contest, I submit this affidavit for the benefit of Philip Morris Incorporated with the understanding that it will be relied upon to determine whether I am entitled to accompany the Grand Prize Winner.

I have fully complied with the official rules of the Contest. I have committed no fraud or deception.

As of the date of this affidavit, I was not and am not now an employee or member of the immediate family of an employee of Philip Morris Incorporated, its affiliates or its advertising or promotional agencies.

I grant Philip Morris Incorporated the right to use my name and likeness for commercial, advertising or promotional purpose without notice or additional compensation.

I hereby release, discharge and hold harmless Philip Morris Incorporated, its affiliates, officers, employees and agents, the officers and employees of its agents, and the successors and assigns of each of those persons and entities, from any and all actions, suits, claims and demands of any kind whatsoever including, but not limited to claims for personal injury or property damage, which I, my heirs, executors, administrators and assigns, had, now have or hereafter may have, by reason of any matter connected in any way with the Contest, including, but not limited to the operation of the Contest, the awarding of prizes, the receipt and use of the prize.

(Date)

(Guest Signature)

Sworn to and subscribed before me
this day of , 1992

Notary Public

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PHOTOGRAPHER RELEASE

In consideration of Philip Morris Incorporated awarding a prize to:

_____ in the The Lighter Side
From Merit Picture-A-Place Contest, we, the undersigned, grant
permission for the publication, use, adaptation, editing, and
modification of the photograph by Philip Morris Incorporated and
its agents, in any way, in any and all media, including but not
limited to commercial use, without time, territorial or other
limitation, and at its sole discretion without notification or
additional compensation to us.

Signature of Photographer

Print Name

If anyone else other than the photographer is pictured, such
person(s) or, if they are minors, their parent(s) or legal
guardian(s) must complete and sign below:

By signing below, we grant permission to Philip Morris
Incorporated and its agents for the publication, use,
adaptation, editing, and modification of the photograph
submitted by _____, in any
way, in any and all media, including but not limited to
commercial use, without time, territorial, or other limitation,
at its sole discretion.

1) _____
Signature of Photo Subject and/or Signature of Parent/Legal
Guardian

Print Name(s)

2) _____
Signature of Photo Subject and/or Signature of Parent/Legal
Guardian

Print Name(s)

3) _____
Signature of Photo Subject and/or Signature of Parent/Legal
Guardian

Print Name(s)

4) _____
Signature of Photo Subject and/or Signature of Parent/Legal
Guardian

Print Name(s)

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